

## Competitor Analysis

| Competitive Analysis                                      | Eco Global Solutions | Well Worth                   | Power Service               | Bitron Global      | Howes Lubricator Products | Standadyne          | Duralt             | Conklin Lubricants | B&A International Inc |
|---|----------------------|------------------------------|-----------------------------|--------------------|---------------------------|---------------------|--------------------|--------------------|-----------------------|
| Using Marketing Claims & Materials                        | <b>BOOST</b>         | Summit Diesel Fuel Treatment | Diesel Kleen & Cetane Boost | Diesel Conditioner | Diesel Treat              | Performance Formula | Diesel Conditioner | Diesel Plus        | FPE                   |
| Designed Specifically for Diesel Engines                  | Δ                    | Δ                            | Δ                           | Δ                  | Δ                         | Δ                   | Δ                  | Δ                  |                       |
| Compatible with all Diesel Fuel including Bio-Diesel      | Δ                    |                              |                             |                    |                           |                     | Δ                  |                    |                       |
| Meets Worldwide Fuel Charter Specifications for Additives | Δ                    |                              |                             |                    |                           |                     | Δ                  |                    |                       |
| Emission Reduction Properties                             | Δ                    |                              |                             | Δ                  |                           |                     | Δ                  |                    | Δ                     |
| Reduces Friction through Enhanced Lubrication             | Δ                    | Δ                            |                             | Δ                  | Δ                         | Δ                   | Δ                  | Δ                  |                       |
| Reduces Carbon Deposits                                   | Δ                    | Δ                            |                             | Δ                  | Δ                         |                     | Δ                  | Δ                  | Δ                     |
| Health and Safety Ratings on MSDS "Low"                   | Δ                    |                              |                             |                    | Δ                         |                     |                    |                    |                       |
| Improves Fuel Economy                                     | Δ                    | Δ                            | Δ                           | Δ                  | Δ                         | Δ                   | Δ                  | Δ                  | Δ                     |
| Reduces Water in Fuel                                     | Δ                    | Δ                            |                             | Δ                  | Δ                         | Δ                   | Δ                  | Δ                  |                       |
| Eliminates Bacteria in Fuel                               | Δ                    |                              | Δ                           |                    |                           |                     |                    | Δ                  |                       |
| Combustion Improver Without the Use of Cetane Boosters    | Δ                    |                              |                             |                    |                           |                     | Δ                  | Δ                  |                       |
| Solvent Free  | Δ                    |                              |                             |                    | Δ                         |                     |                    |                    |                       |
| Detergent Free  | Δ                    |                              |                             |                    |                           |                     |                    |                    |                       |
| Alcohol Free  | Δ                    |                              |                             |                    | Δ                         | Δ                   | Δ                  |                    |                       |
| No Reportable Chemicals                                   | Δ                    |                              |                             |                    |                           |                     |                    |                    |                       |